



Social Media Policy

September 8, 2014

Preamble - South Shore Minor Hockey Association (SSMHA) acknowledges that members will use various methods of communication, including social media and communication via Internet and email. This Social Media Policy will encompass public communications by any member of SSMHA through any internet mediums and/or websites that allow users to communicate online. Such mediums and/or websites include but are not limited to the following: Twitter, Facebook, MySpace, LinkedIn, Foursquare, etc.

Members of SSMHA will be defined to include all Directors/Executive members, team staff/volunteers, registered members (players) and their family and supporters, all officials (on-ice and off-ice) as well as any person conducting business on behalf of SSMHA. The policy will be applicable to all members of SSMHA. SSMHA recognizes and appreciates the value of social media and the importance of social networking to all its stakeholders.

SSMHA also respects the right of all teams and Association personnel to express their views publicly. We must constantly be aware of the dangers and risks associated with the use of social media and online networking.

The purpose of this policy is to increase awareness for the members of SSMHA on the risks of social media and to ensure all teams and Association personnel are aware that conduct deemed to be inappropriate may be subject to disciplinary action by the team and/or SSMHA.